

## Media Release

Embargoed until 1 June 2007

### Lincoln delivers portfolio of “Australia’s finest companies” to retail managed fund investors

Australia’s premier fundamental analysis research and investment house, Lincoln, launched a concentrated Australian share managed fund to retail investors today. The fund invests in 30 to 50 of Australia’s most financially healthy companies.

Lincoln’s investment management team manages the portfolio using Lincoln’s commercially and academically proven fundamental sharemarket analysis methodology.

Lincoln’s Managing Director, Tim Lincoln says: “Lincoln’s unique approach identifies the best investment opportunities across the whole market while weeding out potential disasters. The stocks chosen by our investment team are identified as having unrivalled growth potential and superior financial health.”

“Our approach is unique to other fund managers. At its basis is the academic methodology developed by my father, Dr Merv Lincoln, more than 20 years ago.”

Thousands of Australian direct and managed fund investors have already benefited from Lincoln’s unique approach through the company’s Stock Doctor® software and the wholesale Australian share fund. The Lincoln Australian Share Fund, the underlying investment portfolio for the retail and wholesale funds, has delivered a gross return of 27.3 per cent for the 12 months to 30 April 2007.<sup>1</sup>

Unlike other fund managers, Lincoln doesn’t include stocks just because they form part of the index. As well as assessing the growth potential of each company, Lincoln analyses financial risk and a multitude of other factors to identify the brightest “**star stocks**”.

The minimum initial investment in the Lincoln Retail Australian Share Fund is \$20,000. According to Tim Lincoln, the fund is ideal for investors who don’t have the time or inclination to invest directly themselves or those looking to add diversification to their direct share portfolio.

Retired Melbourne University academic and former Olympian Dr Lincoln founded Lincoln in 1986. His methodology has recently been revalidated by Associate Professor Neville Norman, esteemed academic, media commentator and President of the Economic Society of Australia, who confirmed it is as effective today as it was when it was first developed.

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<sup>1</sup> Investments can go up and down. Past performance is not a reliable indicator of future performance. Fund returns are calculated gross of management fees, ongoing fees and expenses and assume dividends are reinvested and that no tax is deducted.



For more information visit [www.lincolnindicators.com.au](http://www.lincolnindicators.com.au)

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#### Notes to Editor

##### About Lincoln

Lincoln is Australia's premier fundamental analysis research house and fund manager offering intelligent sharemarket solutions for the conscientious investor.

Founded in 1984 by Melbourne University academic and Australian sports identity Dr Merv Lincoln, the company's specialist knowledge is based on Dr Lincoln's PhD thesis which analysed and derived models to assess the financial health of businesses. The resulting Lincoln methodology combines company health assessment, key accounting ratios and other quantitative and qualitative measures to identify well-managed companies with strong growth prospects. Lincoln's academic and commercially-proven methodology developed over more than 20 years empowers clients to make intelligent and informed investment decisions.

Stock Doctor®, the software-based incarnation of Dr Lincoln's approach, was introduced to Australian investors in 1996 and has proven itself over a decade of sharemarket conditions. In 2005, Lincoln introduced the Lincoln Australian Share Fund to wholesale investors so they could experience the company's distinct investment methodology through a professionally managed portfolio. The Lincoln Wholesale Australian Share Fund has A\$87.5 million in funds under management as at 30 April 2007.

Dr Lincoln's son Tim joined Lincoln in 1991 and, as Managing Director, continues to drive his father's vision – to allow the private investor to invest in the sharemarket with confidence and peace of mind.

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Lincoln Indicators Pty Ltd ACN 006 715 573 (Lincoln) AFSL 237740.

This information is current as at 1 June 2007.

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You should therefore consider the appropriateness of the advice in light of your objections, financial situation and needs, before acting on it. Where our advice relates to the acquisition or possible acquisition of a managed fund, you should obtain a copy of and consider the Product Disclosure Statement before making any decision. Investments can go up and down. Past performance is not a reliable indicator of future performance.

Economic and other information taken into account in forming any opinions are subject to change and therefore opinions expressed as to future matters may no longer be reliable.

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